



Immerse yourself in elegant luxury at the transformed ‘May Fair Bar’

London, UK – 14th September 2015 – The renowned May Fair Bar, on London’s Berkeley Street, reopens this week offering the most decadent martini bar in the city.

The transformed venue will include a new martini bar and live kitchen offering freshly-made small plates including Wagyu beef sliders or succulent king prawns fresh from the live tandoor. The specially crafted drinks menu includes a range of signature martinis with unique features such as rosemary ice cubes, as well as cocktails and the finest champagnes such as Dom Perignon served by the glass.

Open from breakfast, through to brunch and beyond, May Fair Bar’s menu changes throughout the day offering George’s Bank pot caught lobster & pesto cream cheese bagel in the morning and warm brioche cinnamon French toast with salted caramel sauce alongside cocktails and champagne right through to the evening.

The new design and layout includes two new private booth areas for more intimate occasions – as well as open seating throughout, an elegant bar area and floor-to-ceiling windows offering a stunning new view on to bustling Berkeley Street.

Amir Jati, service excellence director at Edwardian Group London that owns the May Fair Hotel, said: “May Fair Bar brings a unique and lively open kitchen with an evocative menu featuring authentic dishes eloquently reimagined with a modern flavour, while experienced mixologists conjure a range of dramatic drinks.

“We’ve worked hard to create a luxurious world of playful sophistication that will welcome and inspire guests whether taking a private booth or snacking at the open kitchen. We hope to become the most talked-about bar in Mayfair – London’s luxury quarter.”



“The refurbishment will take May Fair Bar to new levels of notoriety – not just in the area of Mayfair itself, but across London, UK and around the world. Guests of May Fair Bar will be enveloped in ambient sounds and sybaritic décor to deliver an enthralling immersive experience with the finest service, welcoming atmosphere and excellent live music. Expect luxury and impulsive decadence in the heart of London’s luxury quarter.”

The Twitter handle for the new May Fair Bar is [@May_Fair_Bar](#).

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Please contact EGLMedia@edelman.com if you require further information.

About The May Fair Hotel, London

The luxury [May Fair Hotel](#) is located in the heart of London’s most stylish district, owned and operated by [Edwardian Group London](#). The hotel, which was opened by King George V in 1927, boasts over 400 luxury bedrooms, including 40 suites; set alongside the relaxing [May Fair Spa](#); the smart meat and seafood restaurant, [May Fair Kitchen](#); a 201-seat private screening room, [The May Fair Theatre](#) and the exclusive [Palm Beach Casino](#). The residence encapsulates its Mayfair locality throughout, with the iconic [Cigar Room](#); [The May Fair Bar](#), home of the May Fair Mojito; the breathtaking Crystal Room; and the decadent Danziger Suite.

The May Fair Hotel has an established partnership as the official hotel partner for both London Fashion Week and the BFI London Film Festival.

Guests visiting during summer 2015 can benefit from a [Remarkable Nights and London Sights](#) package including a free 2 Day London Pass per person.

For more information, visit our main hotel website at www.themayfairhotel.co.uk, and www.themayfairsuites.com to explore the suites collection.

Join us on [Facebook](#), [YouTube](#) and Twitter [@TheMayFairHotel](#); our latest news can also be found at www.themayfairhotel.co.uk/blog



About Edwardian Group London

Edwardian Group London is one of the UK's largest, privately-owned companies which has been developing luxury hotel and hospitality brands since Jasminder Singh OBE began his career within the hospitality industry in 1975 - forming the beginnings of what would subsequently become EGL.

Today Edwardian Group London owns and operates Radisson Blu Edwardian hotels, The May Fair Hotel London and a fast-growing range of distinctive restaurant, bar and spa brands. The group owns and runs restaurant concepts including the iconic [May Fair Kitchen](#); contemporary [Steak and Lobster](#); and classically British [Scoff and Banter](#).

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