



MAY FAIR BAR

## Fashion Week Inspired Cocktails



### **LONDON, 9<sup>th</sup> September 2016.**

Celebrate the cities of fashion month with the Official Hotel to London Fashion Week, The May Fair Hotel, owned and managed by Edwardian Hotels London. The hotel's iconic May Fair Bar on London's Berkeley Street, is debuting cocktails inspired by fashion weeks across the globe. Drawing inspiration from the Big Four fashion capitals, May Fair Bar invites you to taste the flavours of each city with a line-up of cocktails from New York, London, Milan, and Paris.



*The New Yorker* commemorates the Big Apple as the home of the official start of fashion month with a cocktail featuring a refreshing mix of Moët & Chandon champagne, Malibu, lemon juice, elderflower cordial, jasmine syrup, and a dash of balsamic vinegar. A garnish of pear, icing sugar and edible flowers bring all of the ingredients together as a nod to the sophistication of a New Yorker.



## MAY FAIR BAR



Served in a hobster glass with a garnish of basil leaves, dry grapefruit and red peppercorn, *The Londoner* is inspired by the diverse vibe of London with a stylish edge containing Belvedere Vodka, Cointreau, egg white and basil leaves. Along with a refreshing mix of lemon juice, ginger syrup, grapefruit juice and hibiscus syrup, this is an ode to our home city.



Our master mixologists create *La Milanese* in honour of the capital of fashion and design, Milan, by layering each ingredient in sequence. A mix of rose syrup, passion fruit, jasmine syrup and Moët & Chandon champagne served in a flute glass with a lemon twist on the stem of the glass, bring to life the vibrancy of Milan.



## MAY FAIR BAR



Shaken and double strained in a chilled coupe, *La Parisienne* takes inspiration from the elegance embodied by the Parisian city of lights. With unique pairings of Pisco brandy, jasmine tea cordial, tonka bean, lemon juice, Grand Marnier, egg white and a dash of orange bitter, *La Parisienne* perfectly represents the city that ends a month in celebration of creativity and fashion.

Make the most of fashion month with these unique elixirs available from the 9<sup>th</sup> – 30<sup>th</sup> September 2016 at the May Fair Bar.

For more information on the May Fair Bar visit <http://www.themayfairhotel.co.uk/bars-and-restaurants/bar/>

**ENDS**

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