



Champagne Cinema: Celebrate the Best of British Film at May Fair Bar

The Premiere is available exclusively at May Fair Bar

during this year's 60th BFI London Film Festival



London, UK – 2016: For the eighth consecutive year, The May Fair Hotel will be the Official Hotel of the 60th BFI London Film Festival, in partnership with American Express®. To mark the festival's 60th anniversary, May Fair Bar is raising a toast with *The Premiere*.

Available exclusively from 5 October until 16 October, *The Premiere* is a dramatic mix of Gin Mare shaken with fresh rosemary, lychee juice, Kwai Feh lychee liquor and a touch of fresh lemon juice. Served in a stylish coupe glass and topped with Moët & Chandon Brut Rosé NV for £14, *The Premiere* is a real blockbuster.

The May Fair's reputation as venue of choice for London's private screenings makes it a natural choice as the Official Hotel of the BFI London Film Festival and it will be rolling out the red carpet for guests and visitors alike.

Visit <http://www.themayfairhotel.co.uk/bfi-london-film-festival> for more information.

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Please contact EHLMedia@edelman.com if you require further information.

About Edwardian Hotels London:



Edwardian Hotels London is a privately-owned hotel group, which has been owning, operating, and developing an upscale and luxury hotel and hospitality portfolio since Jasminder Singh OBE began his career within the hospitality industry in 1977 – forming the beginnings of what would become Edwardian Hotels London. Today, Edwardian Hotels London owns and operates eleven Radisson Blu Edwardian London hotels in London and central Manchester, The May Fair Hotel and a collection of restaurant and bar brands including the [May Fair Kitchen](#), [Monmouth Kitchen](#) and [May Fair Bar](#), and is currently engaged in a major development in Leicester Square incorporating a luxury lifestyle hotel, restaurants, bars, spa and cinemas.

For more information visit our website at www.edwardian.com

About The May Fair Hotel, London

The luxury [May Fair Hotel](#) is located in the heart of London's most stylish district. The hotel, which was opened by King George V in 1927, boasts more than 400 luxury bedrooms, including 40 suites; set alongside the relaxing [May Fair Spa](#); the chic, Mediterranean tapas restaurant, [May Fair Kitchen](#); a 201-seat private screening room, [The May Fair Theatre](#) and the exclusive [Palm Beach Casino](#). The residence encapsulates its Mayfair locality throughout, with the intimate Terrace and Private Dining Room; [The May Fair Bar](#) offering an array of signature cocktails; the breathtaking Crystal Room; and the decadent Danziger Suite.

The May Fair Hotel is owned and managed by independent hospitality group Edwardian Hotels London, one of the UK's largest, privately-owned companies which has been developing luxury hotel and hospitality brands since 1977.

For more information, visit our main hotel website at www.themayfairhotel.co.uk, and www.themayfairsuites.com to explore the suites collection.

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