



Experience Christian Dior with The May Fair Hotel

Coinciding with the opening of the Victoria and Albert Museum's new exhibition, Christian Dior – Designer of Dreams, The May Fair Hotel has created a special package for fashion lovers to celebrate the esteemed Designer



Christian Dior with model Sylvie, circa 1948

Credit: Courtesy of Christian Dior

February 2019, London – As a hotel corporate member of the Victoria and Albert Museum (V&A), The May Fair Hotel is giving guests the chance to experience the much-anticipated *Christian Dior: Designer of Dreams* exhibition. Guests will be able to book an overnight weekend stay including breakfast at the luxury 5-star hotel and receive two complimentary tickets to the exhibition.

The exhibition celebrates the life and work of one of the 20th century's most influential couturiers, exploring the legacy and influence of the fashion house, and Dior's relationship with Britain. *Christian Dior: Designer of Dreams* is open from 2 February to 14 July 2019.

The May Fair Hotel is delighted to continue its cultural partnerships with artistic establishments whilst offering guests the chance to stay in London's luxury quarter.

Botho Stein, General Manager, The May Fair Hotel said: “The May Fair Hotel is thrilled to be a hotel corporate member of the V&A and celebrate the launch for what will be an incredible homage to the French fashion house. We have a longstanding history within the fashion industry, so whether you’re a life-long enthusiast or simply want to discover more at the V&A, this exciting offer is the perfect way to enjoy the exhibition.”

Guests will also be able to enjoy a bespoke range of Dior-inspired cocktails, based on the exhibition’s most celebrated dresses. The delightful ‘Écarlate’, ‘Pérou’ and ‘Soirée de décembre’ cocktails will be available at May Fair Bar from 2 February until 16 March 2019.

The Package:

- An overnight weekend stay including breakfast at The May Fair Hotel
- 2 x tickets to *Christian Dior: Designer of Dreams* exhibition at the V&A

To make a booking or for further information including terms and conditions please visit www.themayfairhotel.co.uk/christian-dior or call +44 (0)20 7769 8200.

For more information on Christian Dior: Designer of Dreams, please visit: <https://www.vam.ac.uk/exhibitions/dior-designer-of-dreams#objects>

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Notes to Editors:

Christian Dior: Designer of Dreams is at the V&A from 2 February – 14 July 2019
vam.ac.uk

Christian Dior with model Sylvie, circa 1948, Credit: Courtesy of Christian Dior

For more information please contact: EHLmedia@edelman.com

About V&A Museum

The V&A is the world’s leading museum of art and design, housing a permanent collection of over 2.4 million objects that span over 5,000 years of human creativity. The Museum holds many of the UK’s national collections and houses some of the greatest resources for the study of architecture, furniture,

fashion, textiles, photography, sculpture, painting, jewellery, glass, ceramics, book arts, Asian art and design, theatre and performance.

About The May Fair Hotel, London

The luxury May Fair Hotel is in the heart of London's most stylish district. The hotel, which was opened by King George V in 1927, boasts more than 400 luxury bedrooms, including 40 suites; set alongside the relaxing May Fair Spa; the chic, Mediterranean tapas restaurant, May Fair Kitchen; a 201-seat private screening room, The May Fair Theatre and the exclusive Palm Beach Casino. The residence encapsulates its Mayfair locality throughout, with the intimate Terrace and Private Dining Room; The May Fair Bar offering an array of signature bespoke cocktails; the breathtaking Crystal Room; and the decadent Danziger Suite.

The May Fair Hotel is owned and managed by independent hospitality group Edwardian Hotels London, one of the UK's largest, privately-owned companies which has been developing luxury hotel and hospitality brands since 1977.

Edwardian Hotels London

Edwardian Hotels London is a privately-owned hotel group, which has been operating and developing an upscale and luxury hotel and hospitality portfolio since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London. Today, Edwardian Hotels London owns and operates 11 Radisson Blu Edwardian, London hotels in London and central Manchester, The May Fair Hotel and a collection of restaurant and bar brands, including the May Fair Kitchen, Monmouth Kitchen and May Fair Bar. EHL are also engaged in a major development in Leicester Square, The Londoner, incorporating a luxury lifestyle hotel, restaurants, bars, spa and cinemas.

For more information visit our website at www.edwardian.com. For more information visit our website at www.edwardian.com

